

Representation Matters



By Jens Laipenieks
CEO & General Manager



I am proud to highlight a unique and powerful feature of membership in our Cooperative: member representation through our community-based board members, elected directly by you, our valued members. This democratic approach to governance is not just a cornerstone of our organization but also a significant benefit that distinguishes us from traditional phone companies and satellite Internet providers.

First and foremost, having board members from each of our communities ensures that the decisions made at the highest levels reflect the needs and interests of those we serve. Each board member brings a wealth of local knowledge and a deep understanding of our community's specific challenges and opportunities. This local perspective ensures that our strategies and services are tailored to meet your needs rather than a distant corporation's bottom line.

Moreover, the election process is not just a formality, but a crucial part of our Cooperative's operations. Every three years, when you vote for your board representatives, you actively participate in shaping the future of our Cooperative. This empowers you to have a direct say in the decisions that affect your services,

pricing, and overall experience. Your voice is not just heard; it is instrumental in driving the direction of our company.

Our board of directors provides more than periodic village concerns; they gather every few years to conduct strategic planning to set the course for the Co-op. These intensive work sessions with the management team establish our collective priorities and action plans to achieve them, usually with a 3 to 5-year outlook. We review our progress at every quarterly board meeting and adjust as necessary.

Our community-based board members also enhance transparency. With representatives who are your neighbors, friends, and colleagues, you have direct access to the decision-makers. This proximity builds trust and ensures that our Cooperative operates with the highest level of integrity and openness.

The benefits of member representation through our resident board members are profound. It ensures that we remain true to our mission of serving you, fosters a collaborative and inclusive environment, and enhances the accountability and transparency of our operations. Together, we are not just a phone and broadband company; we are a community dedicated to mutual growth and success.

If you haven't already, please take a few minutes to vote in our upcoming election and on the bylaw amendment. I appreciate your active participation in ASTAC's direction and look forward to seeing you all the week of July 8th.

Cooperatively Yours,
Jens Laipenieks
ASTAC CEO & GM

WE'RE AT IT AGAIN! INTERNET PRICES ARE DROPPING!

In a remarkable development for residents on the North Slope, ASTAS has announced substantial price reductions for their unlimited high-speed internet plans. This move is set to revolutionize connectivity in the region, ensuring that customers can enjoy the fastest speeds without excessive costs.

UNMATCHED VALUE UNBEATABLE SPEEDS

45% Decrease in Cost

Unlimited Connection

Discounted Elder Plans

Your co-op, your connection, your way!

 [ASTAC.NET/UNLIMITED](https://astac.net/unlimited)

2024 ANNUAL MEETINGS & ELECTION

VOTING OPEN IN SMARTHUB

PLEASE JOIN US FOR OUR JULY IN-PERSON MEETINGS

BY VOTING AND ATTENDING THE MEETINGS YOU WILL BE ELIGIBLE TO WIN PRIZES!

<div><div>JULY</div><div>8</div><div>12PM</div><div>Point Hope Tigikaq School</div></div>	<div><div>JULY</div><div>8</div><div>6PM</div><div>Point Lay Kali School</div></div>	<div><div>JULY</div><div>9</div><div>12PM</div><div>Atkasuk Meade River School</div></div>	<div><div>JULY</div><div>9</div><div>6PM</div><div>Wainwright Alak School</div></div>	
<div><div>JULY</div><div>10</div><div>12PM</div><div>Nuiqsut Trapper School</div></div>	<div><div>JULY</div><div>10</div><div>7PM</div><div>Utqiagvik Ipalook School</div></div>	<div><div>JULY</div><div>11</div><div>9AM</div><div>Prudhoe Bay SA-10 Room</div></div>	<div><div>JULY</div><div>11</div><div>12PM</div><div>Kaktovik Cultural Center</div></div>	<div><div>JULY</div><div>11</div><div>6PM</div><div>Anaktuvuk Pass Nunamiut School</div></div>

STAY UP TO DATE ON VOTING AND MEETING DETAILS
AT [ASTAC.NET/ANNUALMEETINGS](https://astac.net/annualmeetings)

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ASTAC SELECTS CHIEF OPERATING OFFICER

ASTAC is proud to announce the promotion of Rob Sharpe to Chief Operating Officer (COO). With this new role, Sharpe will oversee the company's daily operations, driving ASTAC's mission to deliver reliable, high-quality telecommunications services across the North Slope.

Rob brings extensive experience in the telecommunications industry to his new role. He joined ASTAC in 2021, where his technical acumen and leadership skills quickly became evident. Sharpe's innovative approach and commitment to excellence have been instrumental in enhancing ASTAC's network infrastructure and expanding service coverage in the challenging Arctic environment.



ASTAC All Hands Meeting, Forward Motion Continues

In May, we hosted a productive all-teams meeting, bringing together members from every department. Highlights included presentations on recent achievements, discussions on upcoming projects, and latest network developments. Staff appreciated the chance to connect with one another.





Piuraaġiaqta, a wonderful time!

ASTAC recently celebrated a significant milestone with the grand opening of the Nunavaaq Tent. This event marked a key development in growing the cooperative footprint. The grand opening event was a vibrant celebration, drawing residents from across the region during the Piuraaġiaqta festival in Utqiagvik.

The Nunavaaq Tent is more than just a building; it is a hub for operations to grow and continue to provide in-community technicians, which contributes to our fast response time and ability to maintain the network. The 5,000 square foot tent was recently re-constructed as a storage facility with the help of UIC Oil & Gas Support over the 2023 summer. ASTAC enjoys working with our partners on the North Slope and we appreciate the great work by the UIC Oil & Gas team! Thank you to all those who came out to celebrate this momentous event!

Along with all the wonderful events of the week, ASTAC returned as the sole sponsor of the Arctic Golf event at the 2024 Piuraaġiaqta Festival. This year's festival was a spectacular celebration of community spirit, culture, and the unique traditions of Alaska's North Slope.



NSTI – Revamped, Refreshed, Renewed!

Our company we acquired back in 2021, NSTI, has unveiled a fresh new logo and brand identity that reflects the commitment to innovation, growth, and excellence that their customers have come to rely on. While their appearance may have changed, the core values and commitment to providing all customers with exceptional service remain the same. They remain the same dedicated team, working tirelessly to deliver the best solutions for every customer's needs.

In addition to their rebranding, they are also in the process of launching a new website. This upcoming site will serve as a comprehensive hub for information about their services, solutions, and team members. We believe this new platform will enhance their customer experience, making it easier for prospective customers to access the information and support they need. Stay tuned for more updates on the website launch in the coming months.

SWOOSH SET TO RETURN

We are excited to announce our upcoming Swoosh free throw contest, starting at the end of July and continuing through August. This event is always a great time on the court and prizes that never disappoint. Participants will have the chance to showcase their skills and be entered to win a trip to the NCAA Men's Final Four Semi-Finals and Championship in 2025. Don't miss out on this fun and exciting opportunity with us! Details to be announced very soon.

WE ARE HIRING

JOIN OUR
TEAM TODAY

[ASTAC.NET/CAREERS](https://astac.net/careers)

POSITIONS OPEN IN UTQAGVIK

Board of Directors

Marietta Aiken
President, Utqiaġvik

Carla Sims-Kayotuk
Vice President, Kaktovik

Isabel Nashookpuk
Secretary/Treasurer, Wainwright

Sophie Tracy
Alt. Secretary, Point Lay

Vacant
Prudhoe Bay

Olivia Cabinboy
Director, Nuiqsut

Della Segevan
Director, Atqasuk

John Long, Jr.
Director, Point Hope

Pearl Burris
Director, Anaktuvuk Pass